



Hamaya Principle Ltd.,
CEO Koji EMORI

Professional Support Wear “ **STAYS®** ”

Reduce Burden
And
Free mental stress

DETAILED INFO EDITION

Presented by Hamaya Principle Ltd.,

PAT No, 6613397 In JAPAN
Patent pending in THAILAND

【Reduces physical problem which is increasing with remote work and telework】 Professional support wear with patented technology ※1 Release 「STAYS®」 for General market



Hamaya Principle Ltd.,
CEO Koji EMORI

Hamaya Principle (Headquarters : Shinjuku, Tokyo. (CEO: Koji EMORI) support remote workers who are suffering from physical problems such as stiff shoulders and low back pain. Until Now, He sold for only businesses.

Start to sell for personal, general market sales a

Professional support wear that can be worn in the sitting position 「STAYS®」 ※2

「STAYS®」 Overview

STAYS® was developed for the purpose of reducing physical fatigue and shoulder, waist, and knee strain during work and daily life. A new type of clothing-integrated core (Trunk) support wear.

Applying the most advanced core stabilizing theory,

The movement of the two carbon bars supporting along the spine is linked with the waist corset belt

By assisting abdominal pressure, it stabilizes the trunk and acts on anti-gravity muscles, reducing physical stress such as fatigue and low back pain.

Our starting point is not "make it easier to work", but "make your body easier to work", which concept is apart from other support suits.

As well as labor reduction You can use it in daily life.

Existing assist suits are specialized for mid-waist postures and lifting heavy objects, but many are not suitable for sitting position works such as "driving a car".

STAYS® can be worn without disturbing standing, mid-waist, sitting, twisting and all body movements. Since it is lightweight and integrated with clothes, you can wear it under the jacket or under the coveralls so that you will not feel any discomfort.

We have a record of delivery to dozens of companies including JA.(JA is a major Cooperative organization of agricultural products.) For the detail, Please visit our website. [Home page](https://www.hamayaprinciple.com)

URL : <https://www.hamayaprinciple.com>

2019 year, Patented(Patent Num 6613397)

STAYS® FEATURE

Since it can be used in the sitting position, it supports the posture during desk work and reduces back fatigue that causes back pain. As it is lightweight and clothing type, it is easy to put on and take off, and it will not cause stress even if you use it for a long time.

Clothing type that can contact the body with a wide surface.



● Clothing type that can contact the body with a wide surface. "STAYS®" which is an integrated type of clothing, has the vest Style. so it has the widest surface to support body. This help not to load on only a part. Different from conventional belt type supporters Significantly reduces the feeling of strangeness when worn for a long time.

Double belt that assists abdominal pressure and stabilizes the Trunk.



● Double belt that assists abdominal pressure and stabilizes the Trunk. Wide waist belt works with upper body movement for abdominal Pressure. The upper body is stable due to the fact that the body is naturally balanced. Stability of the upper body also reduces the load on the lower body, making it easier to wear In some cases, the pain in the knee has disappeared.

Patented technology. Carbon bar that works with the belt.



● Patented technology Carbon bar that works with the belt. The carbon bar that is crossed on the back is consists of several thin carbon bars. The bars are linked to each other to move the upper body and which enable link to corset the detail.

【Suitable for any scene】

Physical Worker



illustrations by MASAIRO

Driver



Caregiver



illustrations by MASAIRO

Sales Worker



Waitress

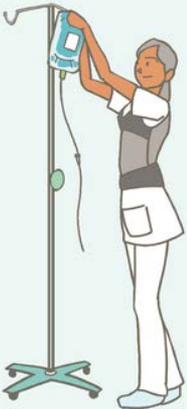


illustrations by MASAIRO

Home Maker



Nurse



illustrations by MASAIRO

Florist



leisure



Walking



Trekking

To Make Stable Core lead Good performance



Snow board



Golf

illustrations by MASAIRO

illustrations by MASAIRO

Easy to wear 4 STEPS

①



①Wear it and pull up zipper

②



②While pulling the corset belt to the left and right, just fit it under the navel

③



③Install it while pulling the small belt strongly

④



④Fasten the shoulder belt by pulling it. Until the back bar does not separate from the body

Core (trunk)support wear STAYS® View



Belt



Carbon

Size	Height(cm)	Waist(cm)	Weight(g)
XS	150-158	63-72	N/A
S	157-168	68-76	N/A
SL	157-168	84-92	N/A
M	167-174	76-84	400
MXL	167-174	92-104	N/A
L	173-182	84-92	N/A
XL	173-182	92-104	N/A

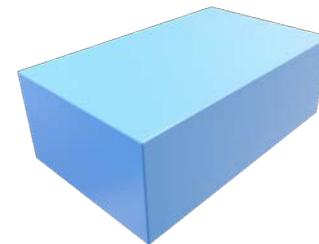
Material

- Body : polyester 81% · Polyurethane19%
- Belt : polyester100%
- Back Born : Carbon fiber 100%

Weight : 400g (approx.)

Color : Black

Core (trunk)support wear STAYS® View



Single Box Package : 35x80x5(t) cm
Material : Double cardboard

【We publish evidence】

For general market sales. We will publish the Evidence (scientific verification result) by public verification agency.

With the cooperation of a third-party organization, "Tokyo Metropolitan Industrial Technology Research Center (Tokyo Metropolitan Industrial Research Institute) *3", this study conducted a one-year demonstration experiment for the purpose of visualizing the effects.

■ Survey outline

Research objectives : To visualize the actual effect

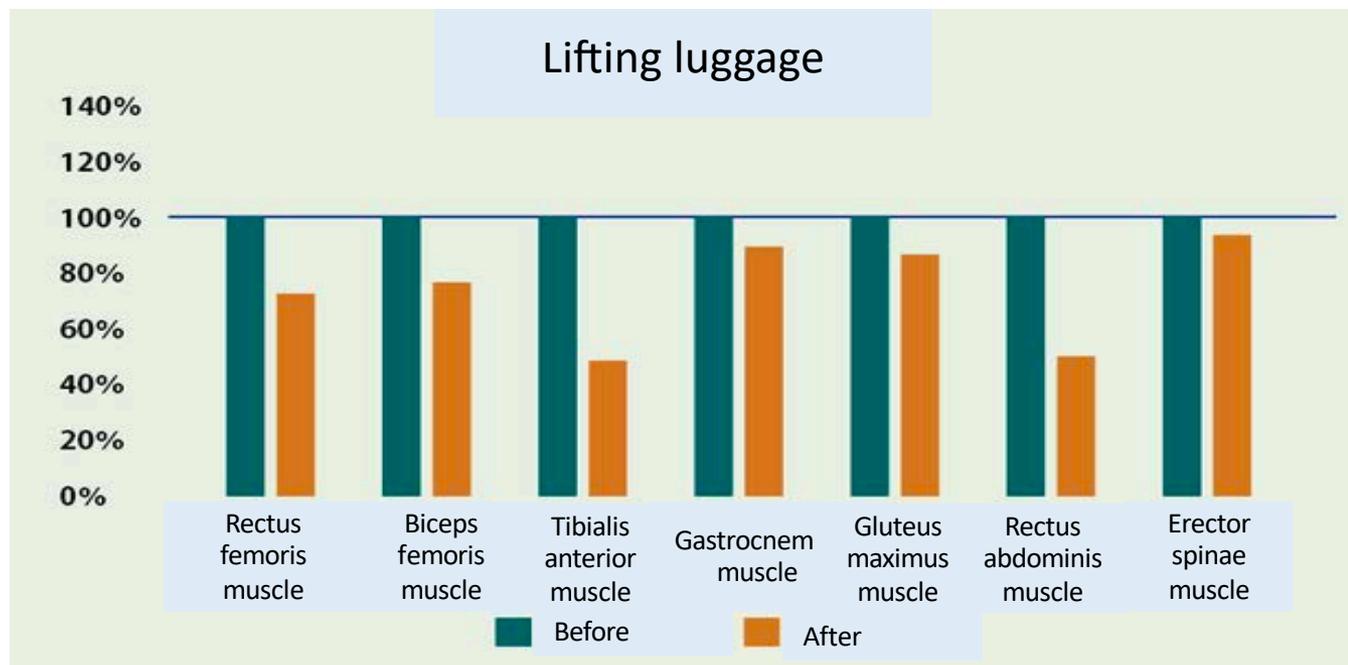
Survey target : Several men in their thirties to forties (Cooperation with Tokyo Industrial Technology Research Center)

Investigation period : APR 2019 ~ MAR 2020

Survey method : Demonstration experiment at an external organization including cooperation from the Tokyo Metropolitan Industrial Technology Center *3

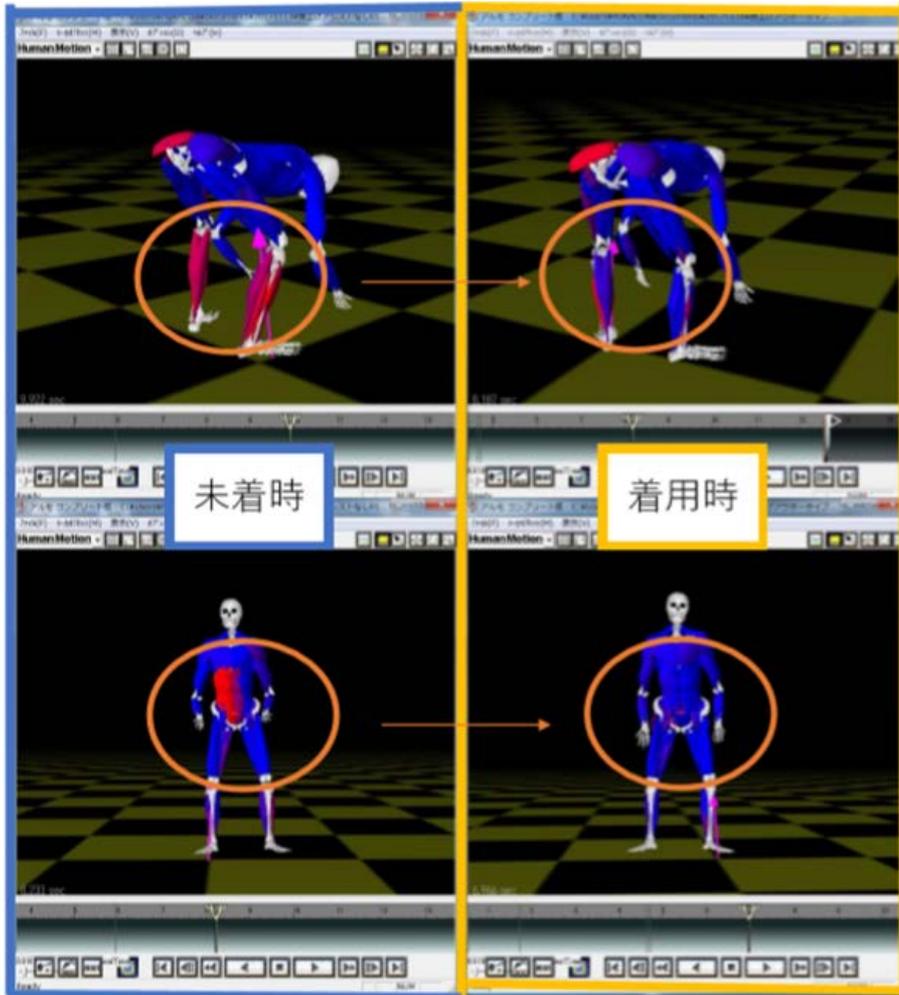
※3 Tokyo Metropolitan Industrial Technology Research Center (Tokyo Metropolitan Institute of Technology) aims to promote SMEs in Tokyo and contribute to the improvement of people's lives by conducting testing, research, dissemination and technical support related to industrial technology. It was established by the Tokyo Metropolitan Government in 2006 for the purpose.

■ Scientific verification results in reducing muscle load



As a result of measuring the electromyogram of each part when lifting the luggage before and after wearing This clothes, the thigh muscle activity is reduced by 20%, Total tibial muscle activity was reduced by 50%, demonstrating a reduction in the burden on the knees and lower back.

■ Verification results in experiments to balance the body (Motion analysis by ARMO (Gesport Co., Ltd.))



Performs a motion analysis the motion while carrying about 10 to 15 kg (gypsum board)

As a result of measuring the load on the muscle when the experimenter lifts the large board with ARMO®, it is known that the load is distributed to only one place as shown in the above figure and the failure risk is reduced. Corrects posture when worn to reduce musculoskeletal load
The reddish area represents the musculoskeletal burden.

■ Correcting posture (Before)

Not only support when wearing, but also create the correct posture as it should be



姿勢測定

姿勢計測 ゆがみーる

Date: 18年08月02日 ID: _____
 Name: 江森さん Sex: - Height: -

ゆがみーる指数

スコア 50 /100 ランク C

メモ ● 身体のバランスに少し偏りのある姿勢

●スコアは4段階に分けて表示されております。

ランク A 91~100
 ランク B 81~90
 ランク C 41~80
 ランク D 0~40

外側に向けて5段階表示

骨盤の傾き 骨盤ゆじれ
 肩の傾き 上半身傾き
 下半身傾き 上半身ゆじれ
 左XO脚 右XO脚
 左脚向き 右脚向き

コメント

体のゆがみを、矢印の方向と色で表しています

立位

肩関節位置	耳水平角
右に0.7cm	-2.3度
耳位置	肩水平角
右に0.4cm	0.9度
腰位置	腰水平角
右に0.7cm	-3.8度
肩位置	右膝角
左に0.4cm	1.6度
膝位置	左膝角
右に0.9cm	-1.3度

屈位

肩関節位置	耳水平角
右に0.9cm	-0.0度
耳位置	肩水平角
右に0.9cm	1.3度
腰位置	腰水平角
右に1.1cm	-6.6度
肩位置	右膝角
左に0.2cm	9.9度
膝位置	左膝角
左に0.4cm	16.4度

側面

耳位置	肩-耳角
前方に2.7cm	6.0度
肩位置	腰-肩角
前方に1.3cm	-5.1度
腰位置	腰水平角
前方に4.6cm	10.4度
膝位置	
前方に5.7cm	

測定の結果から、あなたの姿勢パターンを判定しております

▲理想の姿勢

あなたの姿勢パターン 反り腰

自覚されることの多い症状(しゅうそ)の例

下っ腹がぼっこりするようになる。お尻が硬く、全体的に反り返っている感がある。

将来的なリスクが大きいとされる症例

特に腰への負担が強く、ぎっくり腰や慢性的な腰痛が長られる。高いヒールを履いている人によく見られる姿勢である。

ヒールの高い靴を履くと骨盤が過度に前傾。それを補おうと上半身を無理に反らせてしまう。

Posture measurement As a result of verification using YUGAMIRU, it was found that the posture was corrected to the ideal one.

Living in a correct and clean posture improves basal metabolism, improves stiff shoulders and lower back pain, You can expect effects such as youthful appearance.

■ Correcting posture (After)

Not only support when wearing, but also create the correct posture as it should be





姿勢測定

姿勢計測 ゆがみーる

体のゆがみを、矢印の方向と色で表しています

● 小さなゆがみ
● 大きなゆがみ

Date: 18年08月02日 ID: _____

Name: 江森さん Sex: - Height: -

ゆがみーる指数

スコア

64

ランク

B

メモ 身体のパランスがとれているよい姿勢

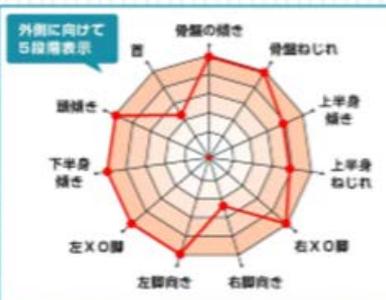
●スコアは4段階に分けて表示されています。

ランク A 91~100

ランク B 81~90

ランク C 41~60

ランク D 0~40



コメント

立位

肩関節位置	右に0.4cm	耳水平角	-0.8度
耳位置	右に0.4cm	肩水平角	2.2度
頭位置	0cm	膝水平角	0.0度
肩位置	左に0.6cm	右膝角	0.9度
膝位置	左に0.0cm	左膝角	0.4度

屈位

肩関節位置	右に0.6cm	耳水平角	-0.0度
耳位置	右に0.8cm	肩水平角	-0.0度
頭位置	右に0.6cm	膝水平角	0.0度
肩位置	左に0.6cm	右膝角	14.4度
膝位置	左に0.6cm	左膝角	-4.5度

側面

耳位置	前方に2.9cm	肩-耳角	9.5度
肩位置	前方に0.2cm	膝-肩角	-7.1度
膝位置	前方に4.2cm	膝水平角	6.5度
頭位置	前方に0.5cm		

測定の結果から、あなたの姿勢パターンを判定しております



▲理想の姿勢



▲あなたの姿勢

あなたの姿勢パターン **理想に近い横姿勢**

自覚されることの多い 膨脹(しょうも)の例

肩から太尻にかけて筋力が緩やかなS字を極め、膨脹な凹凸はありません。

将来的なリスクが大きいとされる症例

横からの姿勢は理想に近い姿勢です。日常生活においても姿勢に気をつけて、姿勢を維持できるよう心がけてください。

FLEXMeasure

Posture measurement As a result of verification using YUGAMIRU, it was found that the posture was corrected to the ideal one.

Living in a correct and clean posture improves basal metabolism, improves stiff shoulders and lower back pain, You can expect effects such as youthful appearance.

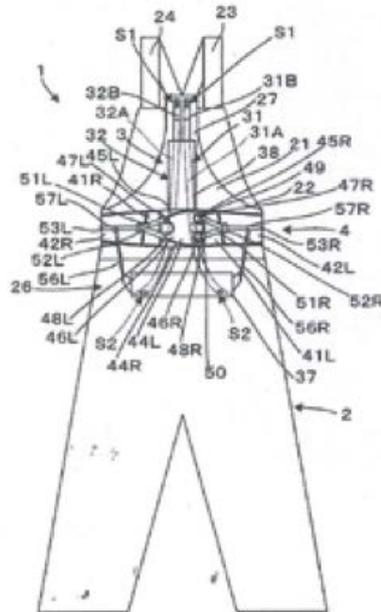
※1 About patented technology

STAYS is a new support-ware that applies the most advanced core stabilizing theory. Core Stabilizing Theory is a theory that "by adjusting the trunk and acting on the anti-gravity muscles, good effects can be given to various parts of the body." The movement of the two carbon bars that support along the spine is linked with the waist corset belt to assist the abdominal pressure to stabilize the trunk and act on the anti-gravity muscles, resulting in fatigue and back pain. Developed with the goal of reducing physical strain.

We have obtained a patent for the technology for adopting the above theory in clothing in 2019.
Patent Num 6613397

Example :

Sportswear type, backpack integrated type, hug string integrated type, etc.



The original patent for the current version of STAYS owned by HAYAMA PRINCIPLE

Patent 6613397 : Corsets, corset tightening force adjusters and muscle strength assist equipment

※2 Matters related to general market sale

*General market sales are only available on the online sales site within our HP.

*Up to 2 items can be purchased per person so that we can provide it to as many people as possible.

*If there are a large number of orders, we will respond to the delivery date at any time.

【Company Profile · Contact information】

Company name : HAYAMA PRINCIPLE LTD.,

URL : <https://www.hamayaprinciple.com>

Location : 〒160-0022 Hanazono Bld., 1FL, Shinjyuku 5-13-14, Shinjyuku-ku, Tokyo

CEO : Koji EMORI

Established : 10th JUL 2002

Business content : R&D, manufacturing and sales of clothing and body wear, Lectures, events

Contributions

Mail : info@hamayaprinciple.com

Inquiry form : <https://www.hamayaprinciple.com/about-us/>

Tel : 03-6457-4501 / Fax : 03-6457-4502

「STAYS」 can do partial customization according to industry、

Or you can develop it as a special order. Please feel free to contact us from the above.